



APS Foundation of America, Inc.

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2013 Year in Review

(These are in no particular order.)

- ◆ Maintained 501(c)3 Non Profit Status granted under Section 170, 2055, 2106, 2522. We also were granted an advanced ruling as a Public Charity.
- ◆ Filed Taxes.
- ◆ Registered to solicit in the states we were required to do so.
- ◆ Made all brochure & booklets that have bibliographies available – available online.
- ◆ Published quarterly newsletters that are available free to the public on our website – benefited at least 400,000 people.
- ◆ Donated & Mailed Brochures & Booklets –benefited at least 20,000 people.
- ◆ Donated Printed Publications to Public Libraries – Unknown number of people benefited.
- ◆ Invited to several large professional medical conferences.
- ◆ Represented at the Annual Venous Disease Coalition Meeting.
- ◆ Represented at the American College of Rheumatology Annual Meeting
- ◆ Represented at the 14th International Antiphospholipid Antibodies & Lupus Congress in Rio.
- ◆ Networking with other Non-Profit Organizations and medical professionals.
- ◆ Maintained our Webpage –benefiting 229,561 people based on the index page.
- ◆ Maintained the forum to make it more user friendly – benefiting 80,012 people.
- ◆ Maintained HONCode Certification on APS Foundation of America, Inc.
- ◆ Maintained HONCode Certification on APS Friends & Support Forum.
- ◆ Earned the GuideStar Exchange Seal: Gold Participant.
- ◆ Searched for more medical advisors. Added 1 to the team.
- ◆ Attended a Nonprofit Resources Night to learn more about grant writing, giving trends, and other topics.
- ◆ Continued collaborative Effort with the Coordination of Rare Diseases at Sanford (CoRDS) Registry.
- ◆ Maintained several blogs & pages on various social networking sites on various servers to get awareness out – benefited at least 500,000 people.
- ◆ Continued June 9th as World APS Awareness Day.
- ◆ Continued June as APS Awareness Month.
- ◆ Launched press releases – benefited at least 50,000 people.
- ◆ Launched Radio Public Service Announcements – benefited at least 1,000,000.
- ◆ Participated with ABCs Dr. Richard Besser Twitter chats regarding various topics, including Rare Diseases.
- ◆ Published APS Awareness in the Huffington Post. (1/4/2013)
- ◆ Donated \$2500 towards the 14th International Congress on APS for APS promotion.

www.apsfa.org
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- ◆ Were promoted heavily at the 14th International Congress on APS.
- ◆ Donated \$4000.00 to sponsor medical students to train. Presented at the 14th International Congress on APS. Donated in Memory of Jessica Kidd Vogelpohl
- ◆ Spent \$1200.00 to help send a researcher to the 14th International Congress on APS.
- ◆ Had an intern for University of Wisconsin – La Crosse that has now turned into a regular volunteer.
- ◆ Represented a client for a Social Security Disability Hearing and won.

- ◆ Fundraisers:
 - Café Press – approx 584 items sold
 - World APS Day Items – no items sold ☹
 - June Fundraiser: Bowling Fundraiser hosted by the Kidd Family in memory of Jessica Kidd Vogelpohl
 - Avon Fundraiser: 30 participants
 - Bracelet (Silver & Elastic) Fundraiser: 29 sold
 - Holiday Related:
 - Giving Tree – 38 participated – donating ½ raised to APS ACTION (APS Research)
 - Café Press Collectors Edition – 4 participated
- ◆ Made Press in 5 different media venues that we are aware of – at least 100,000,000 people benefited
 - House, MD – “Instant Karma” (original air date, 10/15/09) – benefited at least 16,000,000 people.
 - Mystery Diagnosis – “Falling Through the Cracks” (re- aired several times, original air date, 3/6/2006) - unknown how many people benefited
 - The Beatles Network (APS Awareness month world wide awareness.) unknown how many people benefited
 - Blogged about on June 9th by Dr. Richard Besser, Chief Medical Correspondent of ABC World News. (6/9/13)
- ◆ Forum Information:
 - Number of Participants: 2,294

Recommendations:

- ◆ Continue to find more avenues for fundraising.
- ◆ Continue to collaborate with more organizations (both lay & professional).
- ◆ Attend or have materials available for more conferences.
- ◆ Apply for more grants.
- ◆ Continue to search for more medical advisors.
- ◆ Continue to attempt APS mentioned in more publications, including magazines.
- ◆ Continue to making more videos and learn how to make podcasts.
- ◆ Consider tapping in more social networking sites.
- ◆ Consider going to a Board of Directors of 7, including one medical advisor & one public non-APS person.
- ◆ Consider making June 9th World APS Awareness Day formally via a bill through Congress.
- ◆ Consider making June APS Awareness Month formally via a bill through Congress.
- ◆ Consider making a Scholarship fund for those going into the Medical Field.

- ◆ Consider making a formal Scholarship fund for APS Research.
- ◆ Consider spending the money to get professional press releases written and sent out at \$1000+ each. We thought our followers would help us so we could use our donated dollar towards research needs but without awareness we have nothing.